

# WHAT'S HAPPENING NORTHEAST

The Northeast Atlanta submarket comprises 10% of Metro Atlanta's total office inventory, attracting diverse tenants due to its below-average rental rates and proximity to Atlanta's core markets.

- The submarket has garnered substantial attention from office investors, resulting in it being one of the most actively traded office submarkets in the region in recent years.
- As of the end of Q3, the vacancy rates stand at 16%, showcasing a consistent decline since the onset of the Covid-19 pandemic.
- Northeast Atlanta experienced negative net absorption, with a current figure of -30,583, indicating a decrease in occupied office space.
- Rental rates in Northeast Atlanta have risen, reaching \$22.15, reflecting an increase of over a dollar, making it a notable aspect of the submarket's performance.



**Q3 NET ABSORPTION** Q2: 29,361 SF



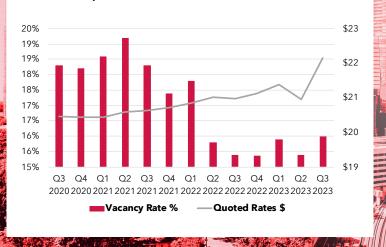
16.0% **Q3 VACANCY RATE** Q2: 15.4%

135,580 SF **Q3 UNDER CONSTRUCTION** Q2: 130,580 SF



\$22.15 PSF Q3 AVG. ASKING RENT | YEAR Q2: \$20.96 PSF

### Q3 2023 | VACANCY & RENTAL RATE



## NOTABLE SALES

BUYER

SELLER

SIZE (SF)

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SALE PRICE



\*Part of a Portfolio Sale



#### **1130 HURRICANE SHOALS RD** LAWRENCEVILLE, GA 30043 BUYER SG Property Services, LLC

**\*30 TECHNOLOGY PKY S** 

NORCROSS, GA 30092

SF Partners

126,398 \$9 975 000

(\$78.92 PSF)

SF Partners

39,530

\$6,750,000

(\$170.76 PSF)

TerraCap Management, LLC

TerraCap Management, LLC

SELLER	Blackstone Inc.
SIZE (SF)	44,987
SALE PRICE	\$8,600,000 (\$191.17 PSF)

**\*35 TECHNOLOGY PKY S** 

NORCROSS, GA 30092



Net Absorption SF

NOTABLE LEASES

Q3 2023 | NET ABSORPTION & U.C.

400.000

300,000

200,000

100.000

-100,000

-200,000

0

## **TECHNOLOGY PARK**

Under Construction SF

Q3 Q4 Q1 Q2 Q3 Q4 Q1 Q2 Q3 Q4 Q1 Q2 Q3

NORCROSS, GA 30092	
18,348	SIZE (SF)
Cyberobject Holding Inc.	TENANT
Kenneth Shumand	LANDLORD
New	LEASE TYPE

### **CHATTAHOOCHEE CORNERS** DULUTH, GA 30096 SIZE (SF) 7,316 TENANT Yi Hwang Academy, Inc.

LANDLORD	Somerset Properties
LEASE TYPE	New



or conditions, prior sale or lease, and withdrawal without notice. Third-party data sources: CoStar Group, Inc., Real Capital Analytics, and Georgia State Economic Forecasting Center. The Lee & Associates Atlanta Industrial Market Report compiles market data by using a third-party database for the proprietary analysis of building sizes of 15,000 SF and herearchite at the transmission of tran larger in the ATL-Metro Area.

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\*Part of a Portfolio Sale

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BUYER

SELLER

SIZE (SF)

SALE PRICE

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