

## WHAT'S HAPPENING SOUTH ATLANTA

Q1 2024

South Atlanta, the largest submarket within Metro Atlanta, flaunts an expansive industrial inventory totaling 242 million square feet, strategically positioned in close proximity to the world's busiest airport and major ports along the Atlantic coast.

- Despite the addition of over 2.3 million square feet of new industrial inventory to the South Atlanta submarket in Q1 2024, the vacancy rate managed to decrease by 20 basis points, settling at 6.6%, still maintaining a position below the metro average of 7.5%.
- Although development activity within the South Atlanta submarket has been robust in quarters past, Q1 witnessed only one new groundbreaking. However, the completion and occupancy of Proctor & Gamble's 1,800,000 SF build-to-suit project occurred during this quarter.
- Noteworthy tenant relocations within South Atlanta propelled net absorption to an impressive 3.9 million SF in Q1.
- Leasing activity nearly doubled quarter over quarter, indicating a significant resurgence close to returning to pre-pandemic levels.

**6.6% 01 VACANCY RATE** Q4: 6.8%



**3,861,473 SF 01 NET ABSORPTION** Q4: -98.161 SF

**9.4 MSF 01 UNDER CONSTRUCTION** Q4: 8.3 MSF

Q1 AVG. ASKING RENT | YEAR

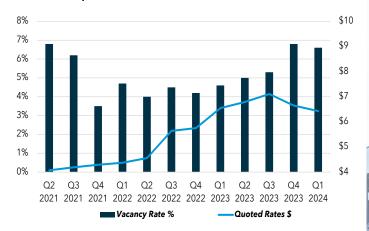
\$6.43 PSF

Q4: \$6.65 PSF

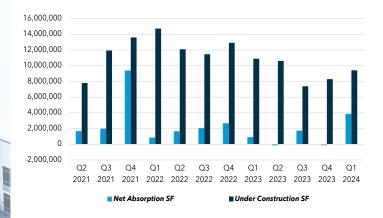
### Q1 2024



### Q1 2024 | VACANCY & RENTAL RATE



### Q1 2024 | NET ABSORPTION & U.C.



# NOTABLE SALES

PRICE

BUYER

SELLER



### \*5005 TERMINUS DR - PHASE 1 FAIRBURN, GA 30213

SIZE (SF)	599,914
PRICE	\$70,936,728 (\$118.24 PSF)
BUYER	Purina
SELLER	Clarion Partners

## NOTABLE LEASES



<b>CLAYTON 75</b> JONESBORO, GA 30236		
SIZE (SF)	705,833	
TENANT	Devgiri	
LEASE TYPE	Sublease	
LANDLORD	Conn's	

<b>4286 s</b> A
SIZE (SF)
TENANT
LEASE TYPE
LANDLORD

<b>4286 SOUTHMEADOW PKWY</b> ATLANTA, GA 30349		
ZE (SF)	400,125	
ENANT	Trane	
EASE TYPE	Renewal	
ANDLORD	Prologis	



ATLANTA, GA 30349 188,449 SIZE (SF) \$54,000,000

ATLANTA COLD STORAGE - BLDG 2

(\$286.55 PSF) BentallGreenOak Saxum Real Estate

#### **\*SOUTHPARK - BLDG 2** FAIRBURN, GA 30213

279,776
\$37,399,257 (\$133.68 PSF)
Purina
Clarion Partners

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INT	ERF	AC	E
NIC		CA	202

UNION CITY, GA 30291

1	SIZE (SF)	370,000
	TENANT	Interface
	LEASE TYPE	Renewal
1 - 1 - 1 - N	LANDLORD	LXP Industrial Trust

CoStar Group, Inc., Real Capital Analytics, and Georgia State Economic Forecasting Center. The Lee & Associates Atlanta Industrial Market Report compiles market data by using a third-party database for the proprietary analysis of building sizes of 15,000 SF and larger in the ATL-Metro Area. © Copyright 2024 Lee & Associates Atlanta. All rights reserved. Market report analysis by: Dan Wagner, Nate Hunt, Lucas Carvalho Market report created by: Bentley Rysedorph, Hannah Johnson