

# WHAT'S HAPPENING

### **NORTHEAST**

The Northeast Atlanta submarket represents a modest 9% of Metro Atlanta's total office inventory, appealing to a diverse range of tenants due to its competitive rental rates and proximity to Atlanta's core markets.

- This submarket has attracted significant attention from office investors, emerging as one of the most actively traded office submarkets in the region in recent years.
- As of the end of Q1, vacancy rates stood at 17%, notably lower than the metro average of 23.6%.
- However, as tenants reassess their spatial needs and adjust their footprints, the net absorption for the quarter was negative at -83,359 square feet.
- Development activity within the market has remained subdued amid economic uncertainties, with only one building under construction in the submarket during Q1.



**-83,359 SF Q1 NET ABSORPTION**Q4: 158,104 SF



**17.0% Q1 VACANCY RATE Q4:** 14.8%

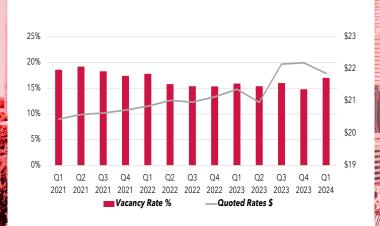


**35,580 SF Q1 UNDER CONSTRUCTION**Q4: 159,580 SF



**\$21.86 PSF Q1 AVG. ASKING RENT | YEAR Q4:** \$22.19 PSF

### Q1 2024 | VACANCY & RENTAL RATE



### Q1 2024 | NET ABSORPTION & U.C.



### NOTABLE SALES



#### **6405 SUGARLOAF PKWY**

**DULUTH, GA 30097** 

BUYER JMS Family Holdings

SELLER

SIZE (SF)

\$23,500,000 SALE PRICE (\$164.43 PSF)

## Georgia Baptist Mission Board 142,919



NOTABLE LEASES

### **5203 BRISTOL INDUSTRIAL WAY**

BUFORD, GA 30518

19,421 SIZE (SF)

TENANT Undisclosed

LANDLORD Oak Street Real Estate Capital

LEASE TYPE New Lease



### **CITY CENTER**

GAINESVILLE, GA 30501

Gainesville Horizon Academy

SELLER Hunt Ventures LLC

SIZE (SF) 35,000

\$10,600,000 SALE PRICE (\$302.86 PSF)



#### **4555 ATWATER COURT**

BUFORD, GA 30518

SIZE (SF) 16,000

TENANT Nash Distribution

United Government Security LANDLORD Officers of America

LEASE TYPE New Lease



\*Part of a Portfolio Sale

### **1730 SPECTRUM DR**

LAWRENCEVILLE, GA 30043

BUYER Kennedy Access Group, Inc. Diplomat InfraProp Consultants, **SELLER** 

SIZE (SF) 14,373

\$2,050,000 SALE PRICE (\$142.63 PSF)



### **6525 THE CORNERS PKWY**

PEACHTREE CORNERS, GA 30092

SIZE (SF) 14,498

**TENANT** Barge Design Solutions, Inc.

LANDLORD RealOp Investments

LEASE TYPE Renewal

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**BUYER** 

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or conditions, prior sale or lease, and withdrawal without notice. Third-party data sources: CoStar Group, Inc., Real Capital Analytics, and Georgia State Economic Forecasting Center. The Lee & Associates Atlanta Industrial Market Report compiles market data by using a third-party database for the proprietary analysis of building sizes of 15,000 SF and larger in the ATL-Metro Area.

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