

## WETRACK THE STUFF **THAT MATTERS!**

**ORANGE & SEMINOLE COUNTY** 

# NDUSTRIAL MARKET REPORT

#### **QUARTER LEE NOTE**

The third quarter of 2016 ended with continued positive momentum and signs of a very healthy and sustainable market. With vacancy rates hovering below 10 percent for the third consecutive quarter, it is important to note this benchmark, as the last time we had sub 10 percent vacancy levels was in the second quarter of 2008. Also noteworthy is the healthy correlation of the construction pipeline versus the annual absorption numbers. In 2015, we had annual absorption of 3.4 million square feet and in 2016, we are projecting absorption for calendar year 2016 to be just under 3 million square feet. The construction deliveries for 2015 were 1.7 million and as of the 3rd quarter of 2016, 2.7 million square feet are under construction. Overall, our market continues to show very healthy signs.

#### MARKET TRENDS: CHANGE FROM PREVIOUS QUARTER

**ASKING RENTAL RATES** \$5.36 PSF

TOTAL MARKET VACANCY 8.5%

TOTAL NET **ABSORPTION** 432,119SF



#### **NEW** CONSTRUCTION 2,274,278SF

#### MARKET OVERVIEW

Although leasing activity has slowed down slightly from what we saw in 2015, the Central Florida market continues to remain strong, with 2.27 million square feet of new construction under way. Overall market vacancy dropped to 8.5 percent in the third quarter, with eight of the ten submarkets we track under 10 percent total vacancy.

Positive absorption of 432,119 this quarter brought the year to date absorption to 1,230,183 square feet. The Airport/Southeast submarket had the highest positive absorption and office/warehouse product continues to remain the top performer of all product types. The average asking rental rate increased to \$5.36 per square feet, a reflection of the continued demand for space.

Building sales of \$82.3 million this quarter brought the year to date sales up to \$239.6 million, which is only \$7 million behind total sales in 2015 of \$246.7 million.

#### UNDERSTANDING THE REPORT

We do not track ancillary smaller buildings. Lee & Associates tracks all industrial buildings 20,000 square feet and greater within Orange and Seminole counties. Condominium and self-storage properties are not included in this report. Among the buildings tracked, there are four categories: flex, bulk/distribution, manufacturing and office/warehouse. Flex space is defined as a building that provides a configuration allowing tenants a flexible amount of office/showroom area in combination with manufacturing, warehouse and distribution space. Flex buildings will have a higher parking ratio than office/warehouse or bulk buildings, are typically grade level and have an office finish greater than 30 percent. Bulk/distribution is defined as a building which has a clear height of 22' or greater, has a minimum depth of 160' and typically has less than 10 percent office finish. Manufacturing denotes a property used for conversion or assembly of raw or partially raw materials into goods/products. Office/warehouse is defined as buildings that have a clear height of up to 21', have a maximum depth of up to 160' and typically have a higher office finish of 10-25 percent more than bulk buildings. The term "industrial" combines all categories with the exception of flex space, which is tracked and reported separately.

All rental rates reported do not include operating expenses or CAM charges and are reported on a triple net basis. In addition, sublet space is not included in the overall absorption or weighted average rental rates. In addition, we do not include build-to-suits that are 100 percent occupied by a tenant as positive absorption, however, we do note these events as activity in the market. Buildings that are partially preleased are included in positive absorption at the time construction begins. Lee & Associates tracks over 1,650 buildings in Orange and Seminole County which total approximately 109 million square feet. The flex inventory makes up 20 percent of the total space within the market, while the industrial product makes up 80 percent. We end our statistical gathering of data approximately one week prior to the end of each quarter.

#### **MARKET SNAPSHOT**

| Comparison Rental Rates PSF:     |                                 |           |  |  |  |  |  |  |
|----------------------------------|---------------------------------|-----------|--|--|--|--|--|--|
|                                  | 2Q-16                           | 3Q-16     |  |  |  |  |  |  |
| Flex                             | \$8.05                          | \$8.19    |  |  |  |  |  |  |
| Bulk/Distribution                | \$3.57                          | \$3.60    |  |  |  |  |  |  |
| Manufacturing                    | \$4.89                          | \$4.88    |  |  |  |  |  |  |
| Office/Warehouse                 | \$4.33                          | \$4.33    |  |  |  |  |  |  |
| Total Market                     | \$5.14                          | \$5.36    |  |  |  |  |  |  |
| Comparison of Market Vacancy:    |                                 |           |  |  |  |  |  |  |
|                                  | 2Q-16                           | 3Q-16     |  |  |  |  |  |  |
| Direct                           | 8.5%                            | 7.9%      |  |  |  |  |  |  |
| Sublet                           | 0.7%                            | 0.7%      |  |  |  |  |  |  |
| Total Market                     | 9.3%                            | 8.5%      |  |  |  |  |  |  |
| Comparison of Ab                 | Comparison of Absorption in SF: |           |  |  |  |  |  |  |
|                                  | 2Q-16                           | 3Q-16     |  |  |  |  |  |  |
| Quarterly Amount                 | 431,420                         | 432,119   |  |  |  |  |  |  |
| Year-to-date                     | 798,064                         | 1,230,183 |  |  |  |  |  |  |
| Construction Pipeline: 20,000SF+ |                                 |           |  |  |  |  |  |  |
|                                  | 2Q-16                           | 3Q-16     |  |  |  |  |  |  |
| U/C                              | 2,398,362                       | 2,274,278 |  |  |  |  |  |  |
| Building Sales:                  |                                 |           |  |  |  |  |  |  |
|                                  | 2Q-16                           | 3Q-16     |  |  |  |  |  |  |
| For the quarter                  | \$93.5M                         | \$82.3M   |  |  |  |  |  |  |
| Avg Price PSF                    | \$56.20                         | \$44.00   |  |  |  |  |  |  |

#### Lee & Associates -Central Florida, LLC

4700 Millenia Blvd., Suite 200 Orlando, Florida 32839 Ph: 321-281-8500

If you have any questions regarding this report, please contact:

William "Bo" Bradford, CCIM, SIOR Co-President/Principal 321-281-8502

> Tom McFadden, SIOR Co-President/Principal 321-281-8501

# Q3 2016

### **QUARTER IN REVIEW**

Although overall leasing activity has slowed down this year compared to the past two years, the Central Florida market's vacancy continues to decrease. With a direct market vacancy of 7.9 percent and sublet vacancy at .67 percent, the third quarter had an overall market vacancy of 8.5 percent. This represents a .8 percent improvement from the previous quarter. Office/warehouse product leads all product types with the lowest total market vacancy of 6.3 percent this quarter, while flex product continues to maintain the highest total vacancy at 14.3 percent.

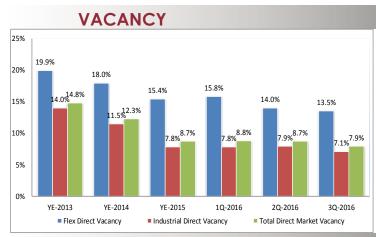
Only two of the ten submarkets we track had vacancy rates over ten percent - Longwood/Lake Mary Sanford with 13 percent and the Eastside/University submarket with 10.3 percent. The best performing submarkets were Central with 5.5 percent and Orlando Central Park with 5.6 percent.

We saw an increase in the overall market asking rental rate from \$5.14 to 5.36 per square foot. Even though there is a significant amount of new product under construction, the drop below 10 percent vacancy has put an increased demand on the market, therefore justifying an increase in rental rates. Flex and bulk/distribution product both saw a slight increase in overall asking rental rates, while manufacturing and office/warehouse were flat. The Eastside/University submarket had the highest asking rental rate at \$7.90 per square foot, closely followed by the 33rd Street submarket at \$7.82 per square foot. The Airport/Southeast submarket had the lowest asking rental rate at \$4.19 per square foot.

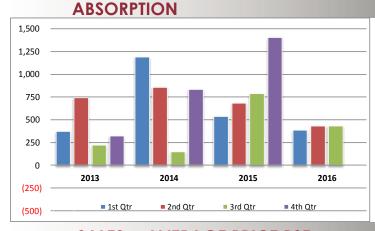
Absorption this quarter was only slightly higher than the second quarter posting 432,119 square feet of positive absorption. This brought the total absorption for the year up to 1,230,183 square feet. Four of the ten submarkets had negative absorption and two submarkets had no absorption. Of the four submarkets with positive absorption, the Airport/Southeast submarket had the highest at 166,047 square feet and the Silver Star submarket was right behind with 162,419 square feet.

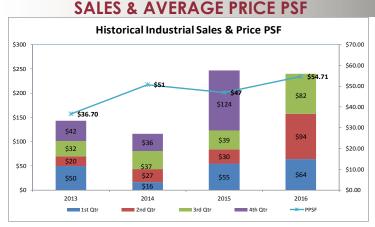
There was minimal change in the total buildings currently under construction from the previous quarter, however, we do expect to add several of these buildings to the inventory in the fourth quarter. There is currently 2,274,278 square feet under construction. These buildings include: four of McCraney Property Company's Bent Oak buildings totaling 826,893 square feet; DCT's ADC North Building D with 95,036 square feet; Becknell Development with Air Commerce Park on Tradeport Drive with 478,400 square feet; EastGroup's Horizon VII building on Beacon Lake Drive with 110,533 square feet; Max King Realty's 25,000 square foot building on McCoy Road; Realvest Development's two buildings on Shadowridge Road totaling 71,340 square feet; Foundry's three buildings off of Taft Vineland totaling 337,920 square feet; and Oakmont's two buildings totaling 329,156 square feet.

There were 32 building sales this quarter totaling \$82,380,700. The 1.7 million square feet of building sales had an average sale price of \$44.00 per square foot.









## **QUARTER IN REVIEW**

#### TOP THIRD QUARTER LEASE TRANSACTIONS (RANKED BY SQUARE FEET)

| Building Name  | Tenant               | Total SF | Submarket   | Туре      |
|--|----------------------|----------|-------------|-----------|
| 1264 La Quinta Drive   | Eventsource          | 90,000   | Airport     | New       |
| 4201 Shader Road  LEE & ASSOCIATES*  COMMERCIAL REAL ESTATE SERVICES         | Dal Tile             | 50,878   | Silver Star | New       |
| 3001 Directors Row   | Wurth USA            | 50,566   | ОСР         | New       |
| 7320 Kingspointe Parkway  LEE & ASSOCIATES*  COMMERCIAL REAL ESTATE SERVICES | Mohawk               | 46,002   | Southwest   | Renewal   |
| 7662 Currency Drive  | Blue Moon Global     | 43,993   | ОСР         | New       |
| 1256 La Quinta Drive  LEE & ASSOCIATES*  COMMERCIAL REAL ESTATE SERVICES     | All American Crating | 32,715   | Southeast   | Renewal   |
| 7297 Conway Road   | Absolute Exhibits    | 32,000   | Airport     | Expansion |

### TOP THIRD QUARTER SALE TRANSACTIONS (RANKED BY SQUARE FEET)

| Building Name/Address   | Submarket   | Total SF | Buyer                                  | Seller                             | Sale Price   | PPSF    |
|---|-------------|----------|--|------------------------------------|--------------|---------|
| 3250 Shader Road  | Silver Star | 413,099  | Cardinal System Holding<br>Company LLC | Coca-Cola Refreshments<br>USA Inc. | \$8,600,000  | \$20.82 |
| 8650 Transport Drive  | Airport/SE  | 360,000  | MDH Propco 2015-B LLC                  | VIF II/Beachline LLC               | \$16,254,000 | \$45.15 |
| 1900, 2075 & 2150 Premier Row<br>plus 2003 Viscount Row                     | ОСР         | 187,992  | Eisenberg OCP LLC                      | JY Presidents 2 LLC                | \$9,925,000  | \$52.79 |
| 11220 Space Blvd.   | Airport/SE  | 126,404  | Charles J Frazee                       | Sealy Mattress Company of FL Inc.  | \$4,000,000  | \$31.64 |
| 4161 John Young Parkway  LEE & ASSOCIATES*  COMMERCIAL REAL ERRITE SERVICES | Silver Star | 101,152  | 2800 Ace Road LLC                      | John Kingman Keating Trust         | \$4,050,000  | \$40.04 |
| 2814 Silver Star Road   | Silver Star | 92,998   | Silver Sherwin LLC                     | Color Wheel Acquisition Corp.      | \$3,700,000  | \$39.79 |
| 2501 Principal Row  | OCP         | 88,144   | Pelliconi RE Inc.                      | Duke Realty Limited<br>Partnership | \$5,996,200  | \$68.03 |
| 2251 Mercy Drive  | Silver Star | 49,258   | Mercy Drive Orlando LLC                | Orlando Suncoast LLP               | \$3,920,000  | \$79.58 |
| 503 Ocoee Business Pkwy.  LEE & ASSOCIATES* COMMERCIAL REAL ESTATE BERNOCES | Northwest   | 30,000   | BPH Investments LLC                    | John Kingman Keating Trust         | \$1,580,000  | \$52.67 |

| Submarket  | # of<br>Bldgs                       | Total RSF   | Direct SF<br>Available | Direct<br>Vacancy | Sublet SF<br>Available | Sublet<br>Vacancy | Total<br>Vacancy | Quarterly<br>Absorption | Year to Date Absorption | Dir Wtd Avg<br>Asking Rate |       |
|--|-------------------------------------|-------------|------------------------|-------------------|------------------------|-------------------|------------------|-------------------------|-------------------------|----------------------------|-------|
| NORTHWEST  |                                     |             |                        |                   |                        |                   |                  |                         |                         |                            |       |
| Bulk/Distribution  | 6                                   | 830,375     | 10,000                 | 1.2%              | 0                      | 0.0%              | 1.2%             | 0                       | 0                       | \$                         | -     |
| Flex   | 17                                  | 581,323     | 27,154                 | 4.7%              | 9,375                  | 1.6%              | 6.3%             | 0                       | 29,742                  | \$                         | 6.61  |
| Manufacturing  | 14                                  | 664,500     | 8,925                  | 1.3%              | 0                      | 0.0%              | 1.3%             | 0                       | 0                       | \$                         | 5.17  |
| Office/Warehouse   | 79                                  | 3,736,899   | 298,701                | 8.0%              | 0                      | 0.0%              | 8.0%             | 0                       | 14,760                  | \$                         | 3.75  |
| Submarket Total  | 116                                 | 5,813,097   | 344,780                | 5.9%              | 9,375                  | 0.2%              | 6.1%             | 0                       | 44,502                  | \$                         | 4.36  |
|  | 110                                 | 3,013,037   | 344,700                | 3.570             | 3,373                  | 0.270             | 0.170            |                         | 44,302                  | 7                          | 4.50  |
| SILVER STAR  | 1.0                                 | 2 262 012   | 165.064                | 4.00/             | F0.000                 | 1 70/             | C 70/            | 100 270                 | (2,000)                 | ć                          | 4.02  |
| Bulk/Distribution  | 16                                  | 3,363,912   | 165,964                | 4.9%              | 58,800                 | 1.7%              | 6.7%             | 108,278                 | (3,600)                 | \$                         | 4.92  |
| Flex   | 29                                  | 1,313,618   | 224,822                | 17.1%             | 0                      | 0.0%              | 17.1%            | 9,392                   | 87,427                  | \$                         | 8.36  |
| Manufacturing  | 17                                  | 1,809,590   | 119,186                | 6.6%              | 0                      | 0.0%              | 6.6%             | 0                       | (1,186)                 | \$                         | 6.48  |
| Office/Warehouse   | 176                                 | 9,450,526   | 570,737                | 6.0%              | 26,700                 | 0.3%              | 6.3%             | 44,749                  | 29,028                  | \$                         | 5.15  |
| Submarket Total  | 238                                 | 15,937,646  | 1,080,709              | 6.8%              | 85,500                 | 0.5%              | 7.3%             | 162,419                 | 111,669                 | \$                         | 5.93  |
| 33RD STREET  |                                     |             |                        |                   |                        |                   |                  |                         |                         |                            |       |
| Bulk/Distribution  | 4                                   | 332,722     | 0                      | 0.0%              | 0                      | 0.0%              | 0.0%             | 0                       | 0                       | \$                         | -     |
| Flex   | 31                                  | 878,557     | 88,957                 | 10.1%             | 0                      | 0.0%              | 10.1%            | (1,680)                 | (2,672)                 | \$                         | 11.07 |
| Office/Warehouse   | 81                                  | 3,734,619   | 350,293                | 9.4%              | 30,016                 | 0.8%              | 10.2%            | 24,619                  | (12,084)                | \$                         | 7.00  |
| Submarket Total  | 116                                 | 4,945,898   | 439,250                | 8.9%              | 30,016                 | 0.6%              | 9.5%             | 22,939                  | (14,756)                | \$                         | 7.82  |
| NORTH CENTRAL  |                                     |             |                        |                   |                        |                   |                  |                         |                         |                            |       |
| Flex   | 39                                  | 1,122,511   | 130,579                | 11.6%             | 0                      | 0.0%              | 11.6%            | (17,112)                | (16,135)                | \$                         | 9.28  |
| Manufacturing  | 10                                  | 490,567     | 60,618                 | 12.4%             | 0                      | 0.0%              | 12.4%            | 0                       | 0                       | \$                         | 5.21  |
| Office/Warehouse   | 49                                  | 1,910,095   | 120,106                | 6.3%              | 0                      | 0.0%              | 6.3%             | 2,400                   | 2,935                   | \$                         | 4.50  |
| Submarket Total  | 98                                  | 3,523,173   | 311,303                | 8.8%              | 0                      | 0.0%              | 8.8%             | (14,712)                | (13,200)                | \$                         | 6.64  |
|  |                                     | 3,323,173   | 511,555                | 0.070             | -                      | 0.070             | 0.070            | (= 1)1 == )             | (13)200)                | 7                          | 0.0.  |
| LONGWOOD/LAKE MARY/SANFO                                   |                                     | 4 500 204   | 460 750                | 20.50/            |                        | 0.00/             | 20.50/           | •                       | 44.500                  | <u> </u>                   | 4.20  |
| Bulk/Distribution  | 9                                   | 1,539,201   | 469,750                | 30.5%             | 0                      | 0.0%              | 30.5%            | 0                       | 11,500                  | \$                         | 4.29  |
| Flex   | 55                                  | 2,075,977   | 286,758                | 13.8%             | 14,908                 | 0.7%              | 14.5%            | (4,773)                 | (57,804)                | \$                         | 8.60  |
| Manufacturing  | 43                                  | 2,582,313   | 303,702                | 11.8%             | 0                      | 0.0%              | 11.8%            | 1,250                   | 7,250                   | \$                         | 4.56  |
| Office/Warehouse   | 146                                 | 6,518,362   | 576,724                | 8.8%              | 0                      | 0.0%              | 8.8%             | 108,044                 | 201,814                 | \$                         | 4.85  |
| Submarket Total  | 253                                 | 12,715,853  | 1,636,934              | 12.9%             | 14,908                 | 0.1%              | 13.0%            | 104,521                 | 162,760                 | \$                         | 5.29  |
| CENTRAL ORLANDO  |                                     |             |                        |                   |                        |                   |                  |                         |                         |                            |       |
| Flex   | 12                                  | 511,088     | 77,517                 | 15.2%             | 0                      | 0.0%              | 15.2%            | 0                       | 0                       | \$                         | 10.00 |
| Manufacturing  | 11                                  | 923,989     | 25,335                 | 2.7%              | 0                      | 0.0%              | 2.7%             | 0                       | 0                       | \$                         | 1.99  |
| Office/Warehouse   | 87                                  | 3,851,086   | 132,401                | 3.4%              | 57,798                 | 1.5%              | 4.9%             | 0                       | 67,199                  | \$                         | 5.25  |
| Submarket Total  | 110                                 | 5,286,163   | 235,253                | 4.5%              | 57,798                 | 1.1%              | 5.5%             | 0                       | 67,199                  | \$                         | 6.47  |
| EAST SIDE / UNIVERSITY                                     |                                     |             |                        |                   |                        |                   |                  |                         |                         |                            |       |
| Bulk/Distribution  | 1                                   | 350,140     | 0                      | 0.0%              | 0                      | 0.0%              | 0.0%             | 0                       | 0                       | \$                         | 4.50  |
| Flex   | 29                                  | 1,389,211   | 287,825                | 20.7%             | 42,363                 | 3.0%              | 23.8%            | 2,500                   | 28,960                  | \$                         | 8.69  |
| Manufacturing  | 8                                   | 352,806     | 1,125                  | 0.3%              | 0                      | 0.0%              | 0.3%             | 0                       | 0                       | \$                         | 6.25  |
| Office/Warehouse   | 52                                  | 2,497,248   | 142,206                | 5.7%              | 0                      | 0.0%              | 5.7%             | (2,746)                 | (2,855)                 | \$                         | 6.36  |
| Submarket Total  | 90                                  | 4,589,405   | 431,156                | 9.4%              | 42,363                 | 0.9%              | 10.3%            | (246)                   | 26,105                  | \$                         | 7.90  |
|  | 30                                  | .,503, 103  | 752,250                | 3.1,0             | ,500                   | 0.570             | 10.070           | (= .5)                  | 20,103                  | 7                          | 7.50  |
| AIRPORT / SOUTHEAST  | 0.1                                 | 46.020.204  | 4 672 705              | 40.40/            | 200 700                | 4.00/             | 42.20/           | 42.057                  | 500 400                 | 4                          | 2.05  |
| Bulk/Distribution  | 91                                  | 16,020,304  | 1,672,705              | 10.4%             | 299,793                | 1.9%              | 12.3%            | 43,067                  | 528,193                 | \$                         | 2.85  |
| Flex   | 69                                  | 3,084,474   | 402,419                | 13.0%             | 4,800                  | 0.2%              | 13.2%            | 29,235                  | 60,173                  | \$                         | 8.72  |
| Office/Warehouse   | 235                                 | 16,014,347  | 885,348                | 5.5%              | 23,601                 | 0.1%              | 5.7%             | 93,745                  | 137,840                 | \$                         | 4.67  |
| Submarket Total  | 395                                 | 35,119,125  | 2,960,472              | 8.4%              | 328,194                | 0.9%              | 9.4%             | 166,047                 | 726,206                 | \$                         | 4.19  |
| ORLANDO CENTRAL PARK                                       |                                     |             |                        |                   |                        |                   |                  |                         |                         |                            |       |
| Bulk/Distribution  | 55                                  | 8,644,697   | 472,128                | 5.5%              | 0                      | 0.0%              | 5.5%             | (13,000)                | (46,141)                | \$                         | 4.72  |
| Flex   | 37                                  | 1,765,457   | 155,193                | 8.8%              | 18,847                 | 1.1%              | 9.9%             | 3,409                   | 60,210                  | \$                         | 8.53  |
| Office/Warehouse   | 79                                  | 4,907,885   | 215,094                | 4.4%              | 0                      | 0.0%              | 4.4%             | 8,101                   | 42,133                  | \$                         | 4.37  |
| Submarket Total  | 171                                 | 15,318,039  | 842,415                | 5.5%              | 18,847                 | 0.1%              | 5.6%             | (1,490)                 | 56,202                  | \$                         | 5.33  |
| SOUTHWEST  |                                     |             |                        |                   |                        |                   |                  |                         |                         |                            |       |
| Bulk/Distribution  | 16                                  | 2,529,405   | 106,892                | 4.2%              | 87,000                 | 3.4%              | 7.7%             | (7,359)                 | (1,699)                 | \$                         | 5.71  |
| Flex   | 13                                  | 871,325     | 149,416                | 17.1%             | 28,036                 | 3.4%              | 20.4%            | 0                       | 5,332                   | \$                         | 8.27  |
| Office/Warehouse   | 34                                  | 2,501,695   | 50,120                 | 2.0%              | 0                      | 0.0%              | 2.0%             | 0                       | 59,863                  | \$                         | 6.28  |
| Submarket Total  | 63                                  | 5,902,425   | 306,428                | 5.2%              | 115,036                | 1.9%              | 7.1%             | (7,359)                 | 63,496                  | \$                         | 7.05  |
|  |                                     |             |                        |                   |                        |                   |                  |                         |                         |                            |       |
| TOTAL PLUX (DISTRIBUTION                                   | 331                                 | 13,593,541  | 1,830,640              | 13.5%             | 118,329                | 0.9%              | 14.3%            | 20,971                  | 195,233                 | \$                         | 8.19  |
| TOTAL BULK/DISTRIBUTION                                    | 198                                 | 33,610,756  | 2,897,439              | 8.6%              | 445,593                | 1.3%              | 9.9%             | 130,986                 | 488,253                 | \$                         | 3.60  |
| TOTAL MANUFACTURING  | 103                                 | 6,823,765   | 518,891                | 7.6%              | 0                      | 0.0%              | 7.6%             | 1,250                   | 6,064                   | \$                         | 4.88  |
| TOTAL INDUCTRIAL CRACE                                     | 1018                                | 55,122,762  | 3,341,730              | 6.1%              | 138,115                | 0.3%              | 6.3%             | 278,912                 | 540,633                 | \$                         | 4.33  |
| TOTAL INDUSTRIAL SPACE                                     | 1319                                | 95,557,283  | 6,758,060              | 7.1%              | 583,708                | 0.6%              | 7.7%             | 411,148                 | 1,034,950               | \$                         | 4.55  |
| TOTAL MARKET  *Note that total market consists of both Fle | <b>1,650</b><br>ex and Industrial n | 109,150,824 | 8,588,700              | 7.9%              | 702,037                | 0.67%             | 8.5%             | 432,119                 | 1,230,183               | \$                         | 5.36  |