



FOR IMMEDIATE RELEASE

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R E B R A N D E D

The Central Florida office of Lee & Associates is proud to announce that our new and improved website and company logo/ branding are up and running and ready for business.

LeeCFL.com

As both clients and future customers begin to get acquainted with the new website, some of the highlights include:

- Clean, corporate look
- Easy navigation
- Enhanced SEO capture
- Dedicated website for all property listings
- Complete control over our internal listing information, offering custom marketing materials, a streamlined listing process and centralized property information.
- Inbound Marketing opportunities through form submittals on individual property web pages
- Document vault, both private and public, for all properties
- A platform that will grow with technology advancements

We believe this logo, website and branding materials aptly represents our brand and culture, and will help define and distinguish us over the next several years. We will continue to update the capabilities of the website, as well as additional materials that illustrate the new brand.



About Lee & Associates

Celebrating more than 37 years of leadership excellence in commercial real estate, Lee & Associates is the largest broker-owned firm in North America with locations across the U.S. and Canada including California, Colorado, Arizona, Florida, Georgia, Idaho, Illinois, Indiana, Kansas, Maryland, Michigan, Missouri, Nevada, New Jersey, New York, Ohio, Pennsylvania, South Carolina, Texas, Vancouver BC and Wisconsin. With more than 800 brokers nationwide, Lee & Associates provides a wide range of specialized commercial real estate services on a local, regional and national level. For the latest news from Lee & Associates, visit LeeCFL.com or follow us on LinkedIn and Twitter.