



EUNICE KWON, SIOR

SENIOR VICE PRESIDENT

*Specializing In
Industrial, Land & Investment
Brokerage*

PROFILE

Over the past twenty years, Eunice Kwon has been deeply involved in the Apparel Industry, holding positions in design and sales for prominent national retailers and began her career in highly competitive and fast paced industry in Los Angeles where she was able to work at all levels of the business and created much success for many companies. Throughout this period, she has honed a diverse set of sales skills and fostered strong relationships with various apparel businesses in the Central Los Angeles market.

By cultivating strong connections with key industry figures, Eunice smoothly transitioned into the realm of Commercial Real Estate in Central Los Angeles, leveraging her established networks and collaborative work with China in overseas and local production, design teams and online sales teams. Her early exposure to her parents' real estate investments and her admiration for the investment ventures of fashion industry leaders naturally drew her to the world of commercial real estate, particularly within the industrial property sector. Eunice's journey led her to become a valued member of a specialized Client Resource Group dedicated to industrial real estate, where she has been actively engaged for the past four and a half years.

EDUCATION

- Bachelor of Fine Arts in Fashion Design - New York City, NY
- Parsons School of Design (The New School)
- Associate of Arts in Fashion Design - Los Angeles, CA
- Fashion Institute of Design and Merchandising

MEMBERSHIPS AND ASSOCIATIONS

- American Industrial Real Estate Association (AIR)
- Society of Industrial and Office Realtors (SIOR)
- Licensed California Real Estate Broker
- CoStar/LoopNet
- Lee Summit Top Producer and Rising Star in 2025
- Vice President, Korean American Chamber of Commerce of Orange County (2026)
- Director, Orange County Korean American Chamber of Commerce (Since 2019)
- Korean-Investor and Traders Association Southern California - Non-Member
- Vice President, 9th Cohort, Hanyang Global CEO Program
- Division Director, 2023 World Korean Business Convention, Anaheim Convention Center

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