



ERIC VON BLUECHER

Multifamily Advisory Group

Senior Associate

D 760.929.7846

O 760.929.9700

evb@lee-associates.com

lee-associates.com

1900 Wright Place, Suite 200

Carlsbad, CA 92008

License ID: 01926201



PROFILE

Eric von Bluecher specializes in evaluating and marketing multifamily real estate investments, providing mostly value-add, multifamily investment opportunities throughout Southern California since 2013. Eric's family has had a presence in North San Diego since the early 70s through Thoroughbred Racing at Del Mar. Eric has spent half his life in North San Diego County and graduated from Cal State University San Marcos. He invests time and effort into continuing education and technology to benefit his clients, and is a contributing member to his local Encinitas, San Diego and Baja Norte community through his church and local charitable organizations. He is happily married to his wife of 12 years and has two awesome daughters.

CAREER SUMMARY

Eric von Bluecher heads the Lee & Associates Multifamily Advisory Group in the North County San Diego Office and specializes in multifamily real estate investments, advisory and brokerage. Lee & Associates Multifamily Advisory Group is the national multifamily specialty group within Lee & Associates with over \$10 Billion in Sales and over 1 million units sold to date.

Notable Transactions Include:

- 1326 Yale represented buyer/seller twice, 2018 & 2021
- 10418 Regent represented buyer 81% of list price
- 1245 10th St, \$428k/unit, 93% of list in middle of pandemic
- 128 Eaton Way, represented buyer & seller
- 4429 Arizona – represented seller, 3.7% cap
- 724 & 728 Machado – represented buyer, 73% of list
- 653 Flower, represented buyer, 83% of list
- 953 19th, represented buyer, 80% of list
- 1537 15th St, 7 units at \$762k/unit
- 27 Anchorage 2.56% cap – deep value add
- 354 4th Ave – Buyer Rep off market – deep value add
- 10 units 1028 12th, 24 GRM, rep buyer & seller
- 114 Paloma – Buyer and Seller Rep, 92% of list, multiple offers

Notable Achievements Include:

- San Diego Business Journal "Top 40 Under 40" - 2021

EDUCATION

- Bachelors Communications/Marketing – California State University San Marcos
- California Real Estate Sales Persons License
- CCIM 101

COMMUNITY INVOLVEMENT

- CAR
- NAR
- SDAR
- Venture Church



LOCAL EXPERTISE. INTERNATIONAL REACH. WORLD CLASS.