

# Q4 2022 GREENVILLE RETAIL REPORT



### **MARKET** OVERVIEW

The Greenville/Spartanburg retail market was heavily impacted by the pandemic during 2020, with the area posting negative absorption during that year. In 2021 and 2022, activity quickly rebounded and remained elevated, resulting in positive absorption in seven of the last eight quarters. The average NNN asking rental rate PSF rose slightly from \$12.02 in Q3 2022 to \$12.06 in Q4 2022, representing a 0.3% increase. The vacancy rate remained unchanged from Q3 to Q4, and currently stands at 4.5%. The area has shown strong performance with grocers, discount retailers, and other retail services, while population growth is spurring increased consumer activity.



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### **ABSORPTION**

Tenant demand has remained consistent throughout 2022, with overall year-to-date absorption totaling 786,521 SF. Greenville County claimed the lion's share of net absorption activity in Q4, with 104,933 SF worth of net occupancy gains. Anderson County was the only submarket to record negative absorption in Q4, with (123,522) SF.

### **VACANCY**

Vacancy has continued to decline alongside the U.S. average. Greenville-Spartanburg's 4.5% vacancy rate in Q4 represents a 70 bp decline from Q4 2021's rate of 5.2%. GSP's historically low vacancy levels should continue to place upward pressure on rents due to fewer available space options for tenants.

### RENTAL RATES

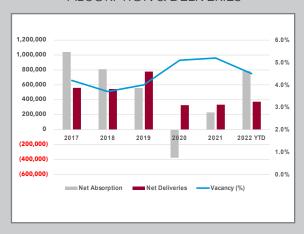
An overall lack of available space options works in favor of landlords and should allow for steady rental growth in GSP. The Q4 overall average of \$12.06 PSF represents an increase of \$0.04 PSF quarter-over-quarter and \$0.85 PSF year-over-year

### DEVELOPMENT

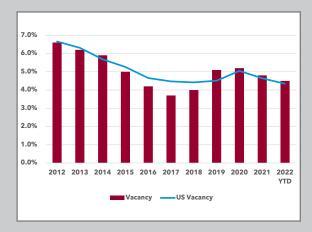
Several of the largest projects underway consist of new restaurants in suburban locations within GSP. The total SF under construction totals 168,368 SF, with more than 70% of this activity located in Greenville County. Deliveries totaled 54,700 SF in five buildings during Q4, bringing the year-to-date delivery total to 374,002 SF.

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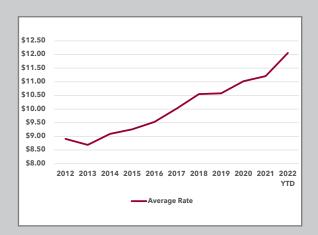
### **ABSORPTION & DELIVERIES**



### YEARLY VACANCY COMPARISON

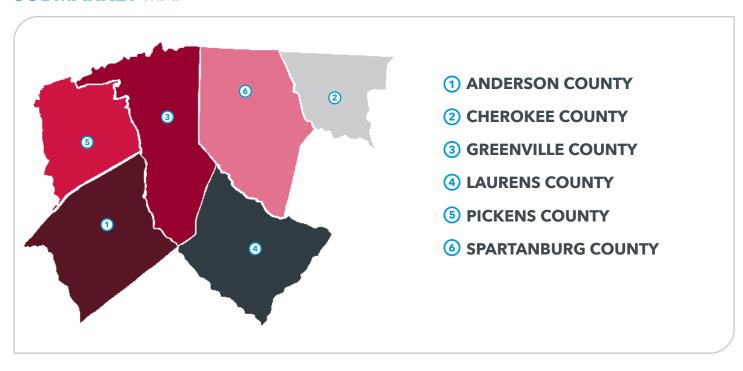


### **RENTAL RATES**





### **SUBMARKET MAP**



### **SUBMARKET BREAKDOWN**

SUBMARKET	EXISTING INVENTORY	VACANCY		YTD NET	UNDER	QUOTED
	Total RBA	Total SF	Vac %	ABSORPTION	CONSTRUCTION SF	RATES
Anderson Co.	10,441,136	484,356	4.6%	-113,296	0	\$8.15
Cherokee Co.	2,663,347	174,887	6.6%	12,098	0	\$10.68
Greenville Co.	28,710,364	1,171,952	4.1%	463,958	119,345	\$13.76
Laurens Co.	2,139,866	98,235	4.6%	46414	0	\$7.12
Pickens Co.	5,157,952	153,570	3.0%	47,162	11,695	\$14.02
Spartanburg Co.	18,085,839	973,500	5.4%	330,185	37,328	\$10.68
TOTAL	67,198,504	3,056,500	4.5%	786,521	168,368	\$12.06



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### **NOTABLE TRANSACTIONS**



### **LEASED**

### **445 S BLACKSTOCK ROAD**

SPARTANBURG CO.

TOTAL SF 26,955 SF TENANT GOAL3 LLC TYPE RENEWAL



### **LEASED**

### **4155 CROSS ANCHOR ROAD**

SPARTANBURG CO.

TOTAL SF 10,640 SF TENANT DOLLAR GENERAL TYPE NEW



### LEASED

### 111 NORTH MAIN STREET

GREENVILLE CO.

TOTAL SF 6,923 SF TENANT THE FAREHOUSE TYPE NEW

# UNDER CONSTRUCTION

### **300 HAMMETT STREET EXT**

GREENVILLE CO.

**TOTAL SF** 35,000 SF

**DEVELOPER** CONTOUR COMPANIES

**DELIVERY DATE** Q1 2023

# UNDER CONSTRUCTION

### **BRIDGEWAY TOWN CENTER**

GREENVILLE CO.

**TOTAL SF** 34,493 SF

DEVELOPER UNDISCLOSED
DELIVERY DATE Q1 2023

# UNDER CONSTRUCTION

### **6520 STATE PARK ROAD**

GREENVILLE CO.

**TOTAL SF** 17,300 SF

**DEVELOPER** ALINE CAPITAL **DELIVERY DATE** Q1 2023

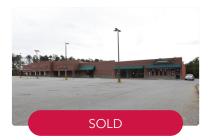


### **201-273 W BUTLER ROAD**

GREENVILLE CO.

TOTAL SF 82,400 SF SALE PRICE \$925,000 RATE PER SF \$112.26 BUYER INGLES MARKETS

**SELLER** WHIR BUTLER SQUARE LLC



### **605 S MAIN STREET**

ANDERSON CO.

**TOTAL SF** 54,150 SF **SALE PRICE** \$873,387

**RATE PER SF** \$16.13

**BUYER** BROTHER SISTER STAR LLC

**SELLER** BELTON COMMERCIAL

**PROPERTIES LLC** 



### **926 N MAIN STREET**

SPARTANBURG CO.

**TOTAL SF** 43,400 SF **SALE PRICE** \$2,260,000

**RATE PER SF** \$52.07

**BUYER** FD SCOTT REVOCABLE TRUST **SELLER** HRP WOODRUFF, INC.

### **CONTACT US**



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