



KIMBERLY COLLIER

Marketing Manager

*SPECIALIZING IN
MARKETING &
PUBLIC RELATIONS*

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PROFILE

Kimberly Collier is a newer addition to the Lee & Associates family. She is a seasoned marketing professional with over 25 years of experience, specializing in the dynamic and ever-evolving real estate market in Greenville, SC.

Kimberly, a proud native of Greenville, SC, has always been deeply connected to her community. She attended the University of South Carolina, where she honed her skills and developed a keen interest in marketing. Her journey in the field began more than two decades ago, and much of that time has been dedicated to navigating the intricacies of the real estate landscape in her hometown.

With a profound understanding of the local market, Kimberly has played a pivotal role in numerous successful marketing campaigns, contributing to the growth and development of the real estate sector in Greenville. Her strategic insights and creative approach have established her as a trusted expert in the industry.

Beyond her professional endeavors, Kimberly finds joy and fulfillment in her creative pursuits. Designing has always been a passion, allowing her to bring a unique and artistic touch to her projects. Additionally, she runs an Etsy Store, where her creations are showcased and made available to a broader audience. Whether crafting compelling marketing strategies or bringing her artistic visions to life, she approaches each endeavor with enthusiasm and a commitment to excellence.

Kim is not just a marketing professional; she is a multifaceted individual whose love for her work, community, and creativity shines through in everything she does. As she continues her educational journey and explores new avenues for expression, there's no doubt that Kimberly will remain at the forefront of marketing innovation in Greenville and beyond.

EDUCATION

- University of South Carolina
- Western Governors University
- Adobe Certifications (Indesign, Photoshop, Illustrator)

MEMBERSHIPS & ASSOCIATIONS

- American Marketing Association (AMA)
- CREW Upstate