



### **QUARTERLEE 2024**

# OFFICE MARKET REPORT



The Greenville/Spartanburg market continues to experience significant job and population growth. Office development in the region has been strategically focused on build-to-suits and adaptive reuse mixed-use construction. Although the market has encountered challenges with mild negative net absorption in recent quarters, overall office fundamentals and demand remain healthy, particularly due to limited availability of Class A office spaces. With a consistent trend of healthy leasing activity relative to limited vacancies, the Greenville/ Spartanburg market remains an attractive destination for businesses and investors alike.



**Q1 Existing Inventory** 15,799,521 Q4 15,844,750 SF



**Q1 Net Absorption** -10,994 Q4 -101,689 SF



**Q1 Under Construction** 10,000 Q4 107,300 SF



**Q1 Vacancy** 14.1%



Q1 Avg. Asking Rent (per yr.) \$23.92 PSF Q4 \$22.54 PSF



Apsorption

Tenants continue to "rightsize" and are strategically reassessing footprints, causing a decline in net absorption.

Vacancy increased 50 basis points in Q1 2024 to 14.1%.

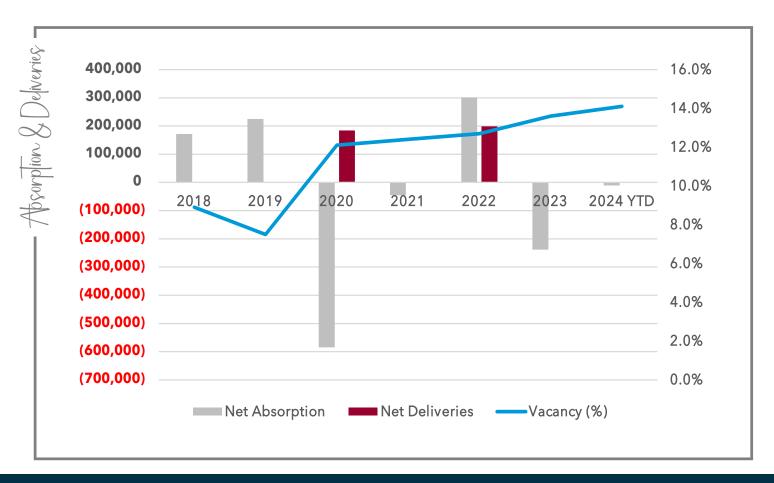
Rental Rates

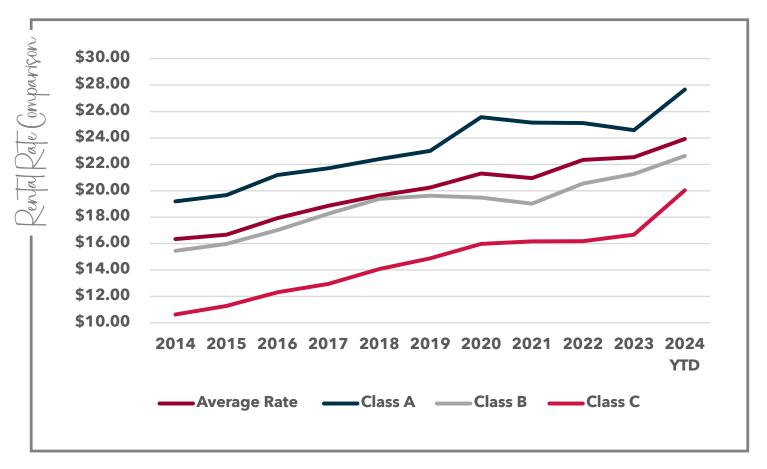
Average rental rates of all class increased to \$23.92 PSF.

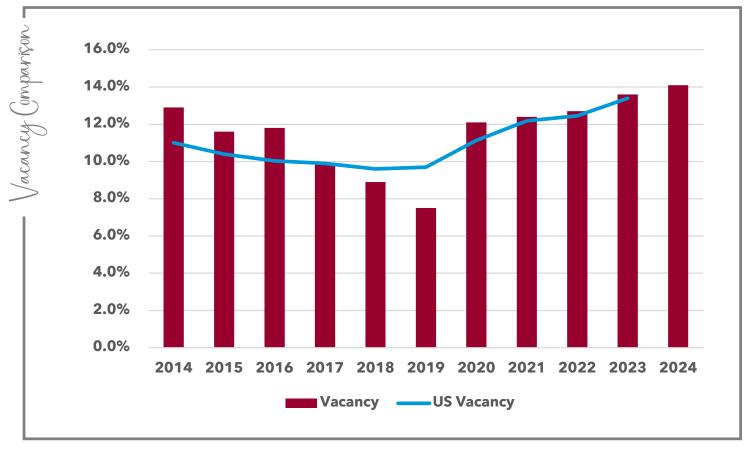
Development

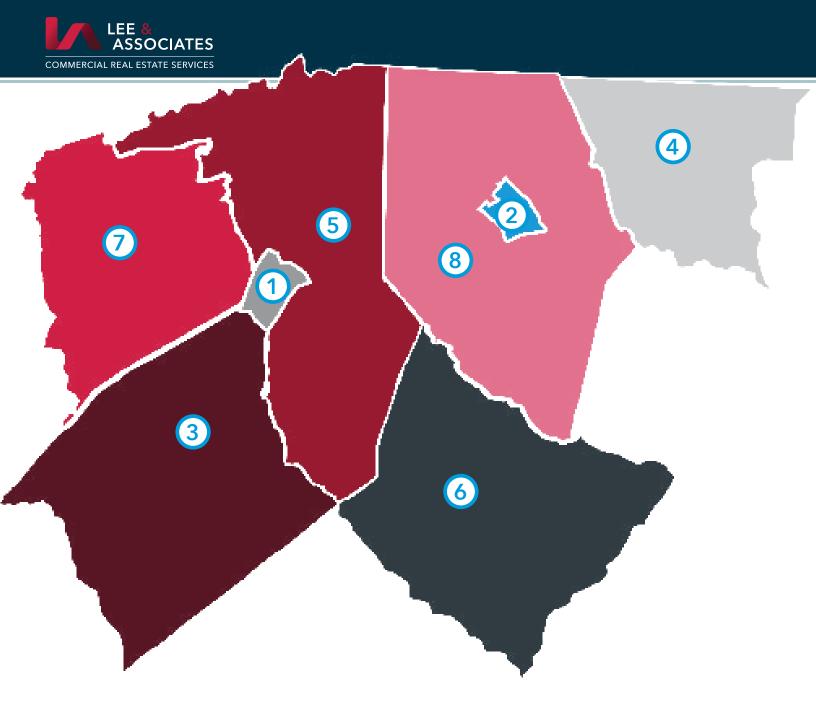
Development activity in the market has been focused on primarily build-to-suits. The lack of speculative development should alleviate supply pressures throughout 2024.

# The lack of speculative development should alleviate supply pressures throughout 2024.









# UPSTATE SUBMARKET

- 1. CBD Greenville
- 2. CBD Spartanburg
- 3. Anderson Co.
- 4. Cherokee Co.

- 5. Greenville Co.
- 6. Laurens Co.
- 7. Pickens Co.
- 8. Spartanburg Co.

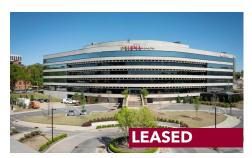
OFFICE SUBMARKET	EXISTING INVENTORY  Total RBA	VACA Total SF	NCY Vacancy %	Q3 2023 NET ABSORPTION	UNDER CONSTRUCTION SF	QUOTED RATES
CBD Greenville	4,206,276	685,501	16.3%	(72,030)	-	\$27.66
CBD Spartanburg	1,172,117	55,623	4.7%	9,698	-	\$22.19
Anderson Co.	733,241	27,755	3.8%	2,219	-	\$20.00
Cherokee Co.	-	-	#DIV/0!	-	-	
Greenville Co.	8,499,943	1,397,112	16.4%	45,019	10,000	\$22.26
Laurens Co.	57,540	-	0.0%	-	-	
Pickens Co.	307,656	4,800	1.6%	4,100	-	\$17.00
Spartanburg Co.	822,748	54,029	6.6%	-	-	\$13.80
TOTAL	15,799,521	2,224,820	14.1%	(10,994)	10,000	\$23.92

CLASS	EXISTING INVENTORY	VACA	NCY	Q3 2023 NET	UNDER CONSTRUC-	QUOTED
	Total RBA	Total SF	Vacancy %	ABSORPTION	TION SF	RATES
А	5,136,972	1,035,598	20.2%	(40,657)	-	\$27.66
В	8,600,557	1,115,892	13.0%	24,302	10,000	\$22.64
С	2,061,992	73,330	3.6%	5,361	-	\$20.04
TOTAL	15,799,521	2,224,820	14.1%	(10,994)	10,000	\$23.92



## **TOP OVERALL MARKET TRANSACTIONS**

#### **TOP 3 OFFICE LEASES - QUARTER 1**



#### **300 E MCBEE AVENUE**

AREA GREENVILLE COUNTY

**TOTAL SF** 53,000

**TENANT** PRISMA HEALTH UPSTATE

TYPE NEW



#### **220 N MAIN STREET**

AREA GREENVILLE COUNTY

**TOTAL SF** 8,884

TENANT UNDISCLOSED

**TYPE** 



#### **2 W WASHINGTON STREET**

AREA GREENVILLE COUNTY

**TOTAL SF** 8,305

**TENANT** THOMAS, FISHER & EDWARDS, P.A.

**TYPE** 

#### **TOP 3 OFFICE SALES - QUARTER 1**



#### **2000 WADE HAMPTON BLVD**

AREA GREENVILLE COUNTY

**TOTAL SF** 188,157

**PRICE** \$5,250,000 (\$27.85 PSF)

BUYER TWO POP LLC

SELLER PACKARD WADE LLC



#### **1 LINWA BOULEVARD**

AREA ANDERSON COUNTY

**TOTAL SF** 28,000

PRICE \$4,300,000 (\$153.57 PSF)
BUYER SC DEPT OF MENTAL HEALTH
SELLER NEWSPRING CHURCH, INC.



#### 2089 WOODRUFF ROAD

AREA GREENVILLE COUNTY

**TOTAL SF** 5,280

**PRICE** \$2,100,000 (\$397.73 PSF) **BUYER** 2089 WOODRUFF ROAD LLC

**SELLER** CONFIDENTIAL

## LEE FEATURED OFFICE PROPERTIES



#### 1310 UNION STREET

 AREA
 SPARTANBURG

 TOTAL SF
 ±30,000 SF

 RATE
 \$3,400,000



#### 12 MAPLE TREE COURT

AREA GREENVILLE TOTAL SF ±7,668 SF

**RATE** \$18.50 SF/YR (NNN)



#### 3535 PELHAM ROAD

AREA GREENVILLE TOTAL SF ±4,000 SF

**RATE** \$14.25 SF/YR (NNN)



#### **510 AIRPORT ROAD EXTENSION**

AREA GREENVILLE TOTAL SF ±3,648 SF

**RATE** \$17.00 SF/YR (NNN)



#### **501 RICHARDSON STREET**

AREA SIMPSONVILLE TOTAL SF ±2,700 SF

**RATE** \$12.50 SF/YR (NNN)



#### 930 CHARISMA DRIVE

 AREA
 SPARTANBURG

 TOTAL SF
 ±2,520 SF

 RATE
 \$592,500



# mee our OFFICE EXPERTS

Lee & Associates Greenville / Spartanburg is built on an enterprising culture of collaboration and innovation. This couldn't be more true for Darath Mackie and Nicholas Quigley. These office experts teamed up in 2022 to provide strategic expertise to both professional office and medical office owners. They maximize asset awareness through leasing activity, market rental rates, occupancy and investment value.

Darath's background in commercial sales, business development, and construction science, along with Nicholas' background in marketing, sales, and business to business relationships creates a dynamic team with a wide range of skills. Whether you need sales and leasing brokerage, property marketing, research and demographics, or asset and property management, you can be sure they have the right experience to serve you.



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### COMMERCIAL REAL ESTATE SERVICES

Lee & Associates Commercial Real Estate in Greenville/Spartanburg, part of a nationwide network of offices, brings a hyper-focused local approach to the dynamic Upstate of South Carolina. While we benefit from being part of a broader international network, we understand that every real estate market is unique.

Our team is deeply ingrained in the Upstate community, providing invaluable insights and expertise in navigating the local commercial real estate landscape. Whether you're looking to buy, sell, lease, or invest we're dedicated to delivering results and fostering long-lasting relationships throughout the market.

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