

Inspired by Jessie Rees

# JOY DRIVE™

## Toys for Kids fighting Cancer!



Help us ENCOURAGE kids fighting cancer with **NEW** items like these:

- |                             |                          |                           |                   |
|-----------------------------|--------------------------|---------------------------|-------------------|
| <b>Crayola Crayons*</b>     | <b>Play jewelry</b>      | <b>Small Notepads</b>     | <b>Mini Legos</b> |
| <b>Small Activity Books</b> | <b>Small Slinkys</b>     | <b>Rattles/Pacifiers</b>  | <b>Fun Socks</b>  |
| <b>Playing Cards</b>        | <b>iTunes Gift Cards</b> | <b>Small travel games</b> | <b>Hotwheels</b>  |
| <b>Earbuds</b>              | <b>Super Hero Items</b>  | <b>Mini Markers/Pens</b>  | <b>Bandanas</b>   |

*For toys to fit in Jessie's JoyJars, they should not be wider than 4" and taller than 6"  
\*cannot be any other brand due to hospital regulations*



You can make a difference and encourage a child fighting cancer to **NEVER EVER GIVE UP!**

JoyJars® were inspired by 12 year old Jessie Rees who decided to spread hope, joy and love to other kids fighting cancer while she, herself, battled two brain tumors. Learn more about Jessie's mission at [www.jessie.org](http://www.jessie.org).

**JESSIE REES  
FOUNDATION**  
NEVER EVER GIVE UP | JESSIE.ORG

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# JOY DRIVE™

## Toys for Kids fighting Cancer!

### JOY DRIVE KIT

Help us collect toys to be used in JoyJars for Courageous Kids fighting cancer.



## JOY JARS

Inspired by Jessie Rees



# JESSIE REES FOUNDATION



P.O. BOX 80667 | RANCHO SANTA MARGARITA, CA 92688 | 888-648-NEGU (6348) | JESSIE.ORG

## OUR STORY

The JESSIE REES FOUNDATION is inspired by 12-year-old Jessie Joy Rees, better known as "Jessie". Jessie was a beautiful, athletic, smart and compassionate girl who fought two brain tumors (DIPG) from March 3, 2011 to January 5, 2012. On that painful day, Jessie left an amazing legacy of love that her family and foundation now continue.

During her courageous fight, Jessie focused on spreading hope, joy and love to other kids fighting cancer. She knew having cancer made kids feel lonely and limited, and as a result, Jessie felt empowered to help ease these feelings for those children fighting. Jessie chose to share her message to NEGU® (Never Ever Give Up) with as many Courageous Kids fighting cancer as she could. In addition, she stuffed and sent her JoyJars® to over 3,000 kids personally. JoyJars are 64oz plastic jars stuffed full of love and fun age appropriate toys for kids fighting cancer. Jessie's JoyJars and her NEGU motto have both become global symbols of hope and help!

## OUR MISSION

Ensure every child fighting cancer has the support and resources to NEVER EVER GIVE UP!

## OUR IMPACT

Since 2012, the Jessie Rees Foundation has been able to spread joy to reach over 123,000 Courageous Kids. While we are super thankful to reach so many kids, we can't stop, because cancer never does. Research shows that every 3 minutes around the world a child is diagnosed with cancer. That child has a name, a family and deserves our support to NEGU. Please help them!

In addition, the Jessie Rees Foundation has been able to:

- Encourage kids in all 50 states and 30 countries
- Support over 250 Children's Hospitals and 175 Ronald McDonald Homes
- Mobilize 75 All-Stars (celebrities and athletes) to encourage kids to NEGU
- Partner with corporations like: UPS, Anthem, American Airlines, Toyota & COX
- Engage with over 600,000 social media supporters
- Team up with over 1,000 volunteers annually

To learn more about the Jessie Rees Foundation, please visit [jessie.org](http://jessie.org) or any of our social media channels listed above.

Thank you for helping Jessie's legacy live on!



## JESSIE'S WISH...

*"Please help every kid fighting cancer to Never Ever Give Up."*

*Jessie*   
Jessica Joy Rees  
4/8/99 - 1/5/12