



# CRAIG DE MIRANDA

Principal

**SPECIALIZATION  
OFFICE / INDUSTRIAL  
BROKERAGE  
ORANGE, CALIFORNIA**

## PROFILE

Craig's strengths include multi-market transactions, with an emphasis on "Best in Class" service, and providing a systematic approach to his clients. Craig's background is a tremendous asset for clients looking to create value through a controlled process to institutional users as well as to private landlords, sellers and investors.

## CAREER SUMMARY

Craig DeMiranda, born and raised in Southern California, the son of a local real estate entrepreneur began his career working for Coldwell Banker Commercial in 1985. In 1999, Craig was recruited by the Trammell Crow Company, where he continued providing "Best in Class" Commercial Real Estate Service, and was appointed to Senior Vice President. In 2007, following the CB Richard Ellis acquisition of the Trammell Crow Company, Craig moved forward in his real estate career, becoming a Principal in the Lee & Associates Commercial Real Estate Services, Inc. - Orange office. His real estate practice continued to grow by focusing on advising and transacting commercial real estate ventures. He has been recognized as a top producer in the Lee - Orange office year after year, including recognition from the Irvine Company as Broker of the Year. Over his 33 year real estate career, Craig DeMiranda has successfully and efficiently completed transactions with consideration in excess of \$1 billion dollars.

Notable Recent Transactions Include:

|                   |            |                      |           |
|-------------------|------------|----------------------|-----------|
| Tenet Healthcare  | 200,000 SF | Trinity Broadcasting | 70,000 SF |
| Arco/BP           | 100,000 SF | Collectors Universe  | 63,000 SF |
| Aetna Health      | 100,000 SF | State Farm Insurance | 40,000 SF |
| United Healthcare | 85,000 SF  | LA Fitness           | 40,000 SF |
| Comerica Bank     | 75,000 SF  | Sony                 | 40,000 SF |
| United Healthcare | 75,000 SF  | Clear Channel        | 18,000 SF |

## EXPERIENCE

Craig earned a BA from the University of Southern California with a degree in Economics. 2008 to present: Lee & Associates Commercial Real Estate Services, Inc. - Orange

## EDUCATION

- University of Southern California  
Bachelor of Arts - Economics
- California Department of Real Estate Licensed Agent
- Member of the American Industrial Real Estate Association (AIR)

## RECOGNITION

|  |                     |
|--|---------------------|
| Top Producer Trammell Crow Company           | 2008                |
| Irvine Company Broker of the Year            | 2013                |
| Lee & Associates - Orange Top Producer       | 2010/2012/2017/2018 |
| Lee & Associates - Orange Board of Directors | 2008                |

## COMMUNITY INVOLVEMENT

- University of Southern California Alumni Association
- Member of the American Industrial Real Estate Association (AIR)

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## PARTIAL CLIENT LIST

- ▶ TIAA - CREF
- ▶ Trammell Crow Development
- ▶ Exxon Mobil
- ▶ LA Fitness
- ▶ Tuffli Company
- ▶ Prologis
- ▶ Stanbridge University
- ▶ Collectors Universe
- ▶ Comerica Bank
- ▶ United Healthcare
- ▶ H&E Equipment Services
- ▶ Thomas Scientific
- ▶ JC Penney
- ▶ Monarch Healthcare
- ▶ Rush Enterprises
- ▶ Bechtel
- ▶ IBM
- ▶ Sperry EQUITIES