



DANIEL P. KRUSE

Principal

SPECIALIZATION
INDUSTRIAL & INVESTMENT
BROKERAGE
ORANGE, CALIFORNIA

PROFILE

Dan has been a principal and owner of Lee & Associates for over thirty-three (33) years specializing in owner representation and user representation of industrial properties in the Orange County Marketplace, although his client's requirements frequently take him throughout Southern California. Dan has brokered hundreds of transactions encompassing virtually every industrial street in Orange County in sizes ranging from 1,200 square feet to 230,000 square feet. Dan is an Owner/Principal of Lee & Associates and a Venture Capital Partner in 48 Lee & Associates offices nationwide.

Dan frequently assists clients with requirements throughout the Western United States.

CAREER SUMMARY

Dan Kruse has been an industrial real estate broker for 42+ years and has achieved numerous awards for being a top producer.

EXPERIENCE

- 1991 to Present: Lee & Associates Commercial Real Estate Services, Inc. - Orange
- 1986-1991: Schneider Commercial Real Estate
- 1983-1986: Grubb & Ellis Co.

SPECIALIZING IN

- Seller Representation
- Landlord Representation
- Tenant Representation
- Buyer Representation
- Lease Renewals/Renegotiations
- Investment Sales
- Property Evaluations
- Lease Document Analysis
- Site Relocation
- Financial Analysis
- Expert Witness Testimony
- Progressive Property Marketing

EDUCATION/AFFILIATIONS

- Born in Orange County, Dan attended Anaheim High School and graduated from California State University Fullerton in 1982 with a BA Degree in Business Administration with a concentration in Real Estate Finance. Recently, Dan received his certification in Marketing from the Wharton Business School, University of Pennsylvania.
- Author of *Commercial Real Estate: Every Question Answered*, Long Time Press, 2023
- Active Member of American Industrial Real Estate Association (AIR)
- Advisory Counsel to the American Industrial Real Estate Association (AIR)
- California Real Estate License since 1980
- Million Dollar Club Member - Lee & Associates
- Future Business Leaders of America (Guest Speaker)
- Make-A-Wish Foundation
- Ladera Ranch Board of Directors
- MLS - Multiple Listing Services (Premium Member)
- California State University Fullerton Alumni Association Member

COMMUNITY INVOLVEMENT

- Make-A-Wish Foundation
- Children's Hospital of Orange County (CHOC)
- Susan G. Kommen Breast Cancer Foundation - Orange County
- Arbor Day Association, World Wildlife Fund

PARTIAL CLIENT LIST

- Nordstrom, Inc.
- Disney Development
- W.W. Grainger
- Goodyear Tire & Rubber
- City of Placentia
- Federal Express
- Comfort & Quality Inns of America
- Orange County
- The ARC (Association for Mentally Challenged Citizens)
- Mitsui Manufacturing
- Boy's & Girl's Club of America
- Frito-Lay
- Joseph Webb Foods
- Time Warner Management
- Hansen's Sodas and Juices
- Convenience Foods
- Sanwa Foods
- Busala Bros. Construction
- Graybar
- Bledsoe Properties
- Sears
- NAPA Auto Parts
- BonSuisse
- Pacific Symphony Orchestra
- Kanstul Music