

Q3 2025 ATLANTA, GA



RETAIL MARKET OVERVIEW

KATE HUNT, Research Director

Atlanta's retail market in Q3 2025 continues to face headwinds, with rising vacancies and slowing demand. Absorption remained negative, signaling a pullback in tenant activity. Vacancy ticked up to 6%, as new spaces outpaced leasing. Still, asking rents climbed to \$24.76 PSF, showing that well-located properties are holding value. Investment appetite cooled slightly, with cap rates rising and sales prices dipping modestly. Construction has slowed, with fewer projects breaking ground, a sign that developers are watching market shifts closely. Despite the slowdown, key corridors remain active, especially in high-traffic suburban and mixed-use areas.

MARKET INDICATORS	Q3 2025	Q2 2025	Q1 2025	Q4 2024	Q3 2024
▼ 12 Mo. Net Absorption SF	(1,640,975)	(1,186,159)	(1,092,871)	(545,578)	(328,976)
▲ Vacancy Rate	6.00%	5.70%	5.40%	5.20%	5.30%
▲ Avg NNN Asking Rate PSF	\$24.76	\$24.42	\$24.31	\$19.84	\$18.20
▼ Sale Price PSF	\$174.00	\$176.00	\$177.00	\$179.00	\$177.00
▲ Cap Rate	7.40%	7.30%	7.20%	7.32%	6.96%
▼ Under Construction SF	276,617	354,525	301,885	257,837	366,692
▼ Inventory SF	192,691,469	196,009,169	200,721,373	200,427,882	189,218,695

NET ABSORPTION, NET DELIVERIES, & VACANCY



UNDER CONSTRUCTION

1,400,000											
1,200,000											
1,000,000											
800,000											
600,000											
400,000											
200,000											
0	2015	2014	2017	2019	2010	2020	2021	2022	2022	2024	202E VTD
	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025 YTD

TOP SALE TRANSACTIONS BY SF	SIZE	SALE PRICE	BUYER / SELLER	TENANCY TYPE
2799 Piedmont Road NE* Atlanta, GA	129,012 SF	\$41,198,987 \$319.34 PSF	Group 1 Automotive The Baran Company	Single-Tenant
1025 Veterans Memorial Highway SE* Mableton, GA	73,365 SF	\$18,236,248 \$248.57 PSF	Fifth Corner M&J Wilkow	Multi-Tenant
2400 Jonesboro Road* Hampton, GA	57,291 SF	\$19,066,479 \$332.80 PSF	Publix Super Markets, Inc. Venture South Investments	Multi-Tenant

*Part of Portfolio Sale

TOP LEASE TRANSACTIONS BY SF	SIZE	LANDLORD	TENANT	TENANT INDUSTRY
0 Towne Lake Parkway Woodstock GA	46,791 SF	Connolly	Undisclosed	Undisclosed
5900 Sugarloaf Parkway Lawrenceville, GA	32,000 SF	Simon Property Group	Primark	Fashion, Home & Beauty
2726-2738 Candler Road Decatur, GA	31,487 SF	Saul Centers	AutoZone	Auto and Home Supply



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